



Coronado Playhouse

The Theatre by the Bay

Advertising Contract and Rate Sheet

Please Print or type

Date: _____

Firm or Sponsor Name: _____

Address 1: _____

Address 2: _____

City, State, Zip: _____

Phone: _____ E-Mail: _____

Contact Person: _____

Authorized by: _____

Check level of participation and number of ads

Substantial discounts for multiple adverts

Size	Width/Height	1 Ad:	5 Ads:
<input type="checkbox"/> Outside Back Cover,	4 x 7 inches	<input type="checkbox"/> \$250.00	<input type="checkbox"/> \$1000.00
<input type="checkbox"/> Inside Back Cover,	4 x 7 inches	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$800.00
<input type="checkbox"/> Inside Front Cover,	4 x 7 inches	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$800.00
<input type="checkbox"/> Full Page,	4 x 7 inches	<input type="checkbox"/> \$175.00	<input type="checkbox"/> \$700.00
<input type="checkbox"/> 2/3 Page,	4 x 4 inches	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$600.00
<input type="checkbox"/> 1/2 Page,	4 x 3 inches	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$500.00
<input type="checkbox"/> 1/3 Page (business card)	3.5 x 2 inches	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$300.00

Payment Options

- Check enclosed (please make check payable to Coronado Playhouse)
- Please Bill me at the address listed above.
- Please charge \$ _____ To my Visa or Mastercard, Account # _____

Name as it appears on card: _____ Expiration date: _____

Please sign: _____

Copy and Artwork Requirements

Artwork in digital files preferred, we accept Illustrator, EPS, PhotoShop, TIF, PDF or GIF formats. Contact our graphic artist at owner@computerarts.biz or 858-271-4420 for technical information and how to submit files. Design services are also available from Computer Arts.

If you do not have the ad in digital format, please submit camera ready artwork.

Send two completed and signed copies of the contract, with payment and artwork, to:

Coronado Playhouse
1835 Strand Way
Coronado CA 92118

For more information contact our sales rep at 619-435-4856 or advertising@coronadoplayhouse.com